

A stylized speech bubble graphic. The top part is a blue speech bubble pointing right, containing the word 'figure' in white cursive. The bottom part is a red speech bubble pointing down, containing the word 'SPEECH' in white uppercase sans-serif. A yellow speech bubble with blue dots points from the blue one to the red one, containing the word 'of' in red cursive.

*figure* of *of*  
SPEECH

CALL FOR PROPOSALS

## BACKGROUND

Ludwig Wittgenstein wrote that “Language is a part of our organism, and no less complicated than it.” Embedded within one’s language – spoken, written, or communicated through gesture or sign – are specific histories, experiences and a unique understanding of the world. And yet, language is not set in stone. It is highly malleable and ever-evolving.

San Diego is home to an ethnically and culturally diverse population, where more than 100 languages are spoken. As the point of convergence of so many of these languages, the airport is an ideal setting to offer original perspectives on language and its influence on culture and modern life.

San Diego International Airport’s Arts Program seeks proposals from artists, curators, and cultural, community, or educational organizations working in all media, whose ideas, artwork and collections are inspired by or engaged with the complexity, history, and beauty of language.

Artwork and collections representing this theme will be displayed throughout the airport for up to one year beginning in January 2018. Up to fifteen participating artists and/or organizations will be chosen based on their aesthetic and creative representation of the theme *Figure of Speech*, and unique use of media. San Diego-based artists are strongly encouraged to apply.

## SELECTION

Arts Program staff and a jury panel will review submissions. Proposals will be judged on the basis of the following criteria: creativity, cultural significance, educational value and/or artistic merit, unique use of media and relevance to the theme: *Figure of Speech*. Selected exhibitors will be notified of acceptance within 30 days of review of submissions. Notification will be made by email or phone. Approximately 90 days prior to the date of installation, exhibitors will be notified to begin finalizing the exhibition plan development.

San Diego International Airport reserves the right to refuse final artwork and exhibitions if exhibitors are unable to meet installation deadlines, or if, upon arrival, work is poorly executed, does not reflect the approved final display plan or is inappropriate for public display.

### Timeline/Deadlines

Submissions:	July 24, 2017
Review:	Early August 2017
Notification:	Late August 2017
Final Display Plan:	October 2017
Installation:	November 2017 / January 2018
De-installation:	December 2018 / January 2019

### Submission Requirements

#### 1. COVER SHEET

Contact information: name, address, phone number and email address of participating artist(s), curator(s) or organization(s).

#### 2. LETTER/STATEMENT OF INTEREST

A narrative statement describing the following:

- a. The proposed artwork, collection, objects or artifacts
- b. How the project relates to the theme of *Figure of Speech*
- c. Proposed materials/media and suggested installation method

\*Please limit to one page.

### 3. IMAGES

Submit up to 10 representative images that are demonstrative of style of work for proposed installation.

\*Websites will NOT be viewed as part of the review process.

#### Image Specifications

- PC-compatible files only
- JPEG format only
- Image resolution: 72 dpi
- File size: Submission must not exceed 10MB

### 4. ANNOTATED LIST

A legend identifying each image presented in the proposal: title of work, name of artist(s), date, medium and dimensions and dates of completion and narration if necessary.

### 5. CREDENTIALS

Exhibition record and/or bio (two pages maximum) or a one-page narrative about the organization if your proposal is on behalf of a community-based program, museum or other agency.

### 6. FORMAT

All components of your submission should be compiled into a single PDF file.

**Email submissions to [arts@san.org](mailto:arts@san.org)**

**Subject: Figure of Speech**

**Only email submissions will be reviewed.**

## TERMS & CONDITIONS

This Call for Proposals is open to organizations, groups and individuals interested in exhibiting with the Temporary Exhibitions Program at San Diego International Airport. All media is eligible for consideration. Arts Program staff reserves the right to select the final location and to change installation dates based on availability, constraints and other operational factors. San Diego International Airport will promote and publicize the exhibition through various mediums, including news, web, and social media. Any and all publicity or promotion efforts related to the exhibition on the exhibitors' part must be coordinated in conjunction with Arts Program staff.

### Compensation & Exhibition Period

Exhibitors will be offered a stipend of \$500. Arts Program staff provides installation assistance, design of object labels, signage and collateral materials, curatorial support as needed, and promotion through San Diego International Airport's website. Installations will be displayed for up to one year. Installation dates vary depending upon location.

### Display Plans & Collaboration with Arts Program Staff

Arts Program staff reserves the right to review and approve all objects, artifacts, artwork and other items which may be submitted as part of the exhibitors' proposal. Additionally staff may approve, approve with minor changes, or reject any display plan in part or in totality. In the event that staff reasonably requests or suggests modifications or changes to the display plan, exhibitors will have the opportunity to respond with changes within the established exhibition schedule. Exhibitors who are unable to meet the established schedule may or may not be able to participate in this year's exhibition.

Please note that all members or artists of any collective group or organization who are contributing work as part of a group will be expected to work with Arts Program staff directly in order to finalize a cohesive display plan.

## Liability & Insurance

A loan agreement will be executed with selected exhibitors. The Airport Authority provides property insurance for all exhibition objects while in possession of the Airport Authority. The Airport Authority will not be responsible or liable for any loss, damage or destruction that may occur during transportation of the exhibition objects to and from San Diego International Airport.

## Transportation & Delivery

San Diego International Airport will pay for shipping to and from the airport unless otherwise indicated by the artist/organization at the time of acceptance. Shipped artwork must be packed in reusable shipping containers and shipping logistics must be coordinated through Arts Program Staff.

## Reproduction Rights

The Airport Authority reserves the right to photograph, film, videotape or otherwise depict the exhibits proposed for this competition and to use such photographs, film, video or depictions at any time thereafter for the purposes of promotion in relation to the exhibition or San Diego International Airport, provided that name recognition is given to the exhibitor(s) concurrent with such use.

## Things to Remember

Incomplete or late entries will not be accepted. All entrants will be notified of the results of the selection process within a timely manner. Please do not call or email about submission status.



[arts@san.org](mailto:arts@san.org)